

Belgrade, 10th May 2016

Tenth Jubilee Season of Wiener Städtische Volleyball Super League Completed

The tenth season of the elite volleyball competition Wiener Städtische Super League was completed with victories for Vizura (women) and Red Star (men). In the 2015/2016 season 236 games were played while a total of 2,144 games have been played since the beginning of the Wiener League. Players of both genders, who play in the Super League, have been called up to the Serbian national team for the Olympics, Grand Prix and World League 2016.

The 2015/2016 season of the national volleyball competition “Wiener Städtische Super League” saw victory for Vizura in the women’s league and for Red Star in the men’s. The finals of the League will be remembered by as many as 10 games played – five in the men’s and five in the women’s category. During this season there were 236 games played while a total of 2,144 games have been played since the inception of the Wiener League. The end of season press conference, held on 10th May, celebrated the ten-year-long cooperation between Wiener Städtische Insurance, the Serbian Volleyball Federation (OSS) and the Association of First League Volleyball Clubs (UOKPL) crowned by the granting of awards to the best volleyball team of the decade, the best male and female players for April, the best young male and female volleyball players and MPVs of the season.

“A decade-long sport sponsorship, one of the longest-lasting in Serbia, is testimony to the quality of this cooperation and at the same time of the stability of Wiener Städtische Insurance,” said Svetlana Smiljanić, member of the company’s Executive Board. “Having in mind the results of both women and men players so far, as well as the fact that 7 women and 4 men

are on the Serbian national team for the Olympics, Grand Prix and World League 2016, it is clear that we have chosen the right direction.”

The aim of sponsoring the volleyball league is to provide funds and assistance to the clubs so that they can develop young talent and promote this extraordinary sport. Within the last 10 years the cooperation between Wiener Städtische Insurance, the Serbian Volleyball Federation (OSS) and the Association of First League Volleyball Clubs (UOKPL) expanded through conferring awards on the best players. So far as many as 112 awards have been granted to the best male and female players and 14 awards to the best young players of the season in both categories. In 2011 this cooperation was expanded to the sponsorship of the Super Cup while in 2013 the MVP award was established for the best players of the championship.

Further contribution to the development of volleyball was made by this company through the project “Sport Class – Stand Upright!” which is also part of the cooperation with the Serbian Volleyball Federation and the Association of First League Volleyball Clubs. The project is aimed at educating elementary school children in schools throughout Serbia about the importance of volleyball for a proper posture and a healthy spine. This sport and educational programme has involved about 6,000 school children in 31 Serbian towns. According to field reports, interest in volleyball has increased by about 15 per cent, which is a significant contribution of this project to the further promotion of volleyball.

Company Wiener Städtische Insurance a.d.o. was established in Serbia as a Greenfield investment of Austrian Company Vienna Insurance Group Wiener Städtische Versicherung AG and has been fourth in the market for a long time. Operating in about 40 Serbian towns with more than 1,200 employees, this company has been providing perfect service to users for 13 years. Relying on the tradition of its founder lasting for as many as 190 years, Wiener Städtische Insurance offers reliability and security to almost 150,000 satisfied clients throughout Serbia..